

RWS INFORMATION SYSTEMS

Providing Useful Information Since 1991

QR Codes

QR Codes were developed in 1994; their use accelerated dramatically during the Covid pandemic in 2019. Since then, they have become ubiquitous in daily life.

QR codes are great tools for businesses. They provide a quick and simple way for your customers to access information that you know will be useful for them. All they need to do is scan your QR code with their iPhone. And QR Codes are versatile, with the ability to link the user to multiple sites; questionnaires; webpages simply by a scan.

SOME EXAMPLES:

My goal is to make it easy for you to go to our company Home Page.

But I want more... I also want to give you the option to access multiple pages on my website by scanning only one QR Code.

Easy!



One QR Code can provide a link to multiple videos...the user can access all these videos by scanning just one QR Code.

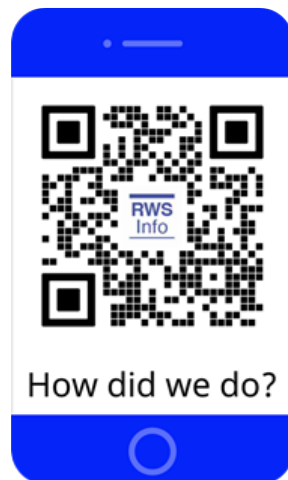
Interested in learning some Excel tips with just one scan?

Check it out here.



Great uses for QR Codes include linking the user to a survey.

This QR Code takes you to a Restaurant Survey. Here your customer can give you feedback. And they can also link to your restaurant's website.



We want to show the books that our Excel Genius (Bob Umlas) has written. This one QR code takes you to see them all.

We also provide a 'Shop Now' button that takes you to Amazon to buy them.



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