RWS INFORMATION SYSTEMS

Useful Information Since 1991

QR Codes

QR Codes were developed in 1994. Their use accelerated dramatically during the Covid pandemic in 2019. Since then, they have become ubiquitous in daily life.

QR codes can be great tools for businesses. They provide a quick and simple way for your customers to access information that you want them to see. All they need to do is scan your QR code with their iPhone.

SOME EXAMPLES:

I want to make it easy for you to go to our online store; this QR code provides effortless access to it.

Simply scan this QR code, and you'll be taken to our store... give it a try here!

Online Store

When people want to download one of our demos or one our Forms, they can simply scan this QR code.

DOWNLOADS & FORMS

In this case, we've created a QR code that takes you straight to one of our software videos on YouTube.

Time Tracker Video

We want to show the books that our Excel Genius (Bob Umlas) has written... this QR code takes you to see them all.

I also provided a 'Shop Now' button that takes you to Amazon to buy them.

Excel Legend

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QR Codes...cont'd.

And QR Codes are scalable...they can be any size, and used for online or print media. You can even embed your logo into it. Does your favorite TV show have a QR code on it? Scan it and see where the producers want to take you...maybe outtakes, or notes about the script.

There are limitless uses for QR codes that will make it easier for your customers to go where you want to guide them.

ADDITIONAL EXAMPLES:

My goal is to make it easy for you to go to our company Home Page.

So I created a QR code that takes you there if you simpy scan it...try it here.

WWW.RWSINFO.COM

Here we created a QR code that links to our Affiliate Program for RWS.

Want to make some extra money?

AFFILIATE PROGRAM

I want to make it easy for people to get to our Blog (where we have a series of Excel tips and tricks).

So I created a QR code that they can scan that takes them right there.

BLOG & EXCEL TIPS

Want to give people a really easy way to Contact you?

Create a QR code for them to scan... one scan, and they are there.

CONTACT US NOW